



INDIA INTERNATIONAL TEA CONVENTION

Ideate | Innovate | Invigorate

18 – 20 September 2025
Grand Hyatt Kochi Bolgatty, Kerala

*“Innovating the Tea Eco Systems
for Tomorrow”*





INDIA INTERNATIONAL TEA CONVENTION 2025

“Innovating the Tea Eco Systems for Tomorrow”

Grand Hyatt Kochi Bolgatty, Kerala

18-20 September 2025

PROGRAMME SCHEDULE

18th SEPTEMBER 2025

(3.00 P.M. – 10.30 P.M. IST)

PRE-CONVENTION

3.00 P.M. – 4.00 P.M.	Registration
3.00 P.M. – 4.00 P.M.	The Golden Leaf India Awards: Southern Tea Competition (2025) Final Tasting <i>Venue: Vembanad Foyer</i>
4.00 P.M. – 6.00 P.M.	Snake Boat Race <i>Venue: Grand Hyatt Kochi Bolgatty Jetty</i>
7.30 P.M. – 8.00 P.M.	‘Keraleeyam’ (Cultural Programme) <i>Venue: Vembanad Hall</i>
8.00 P.M. Onwards	Cocktails & Dinner <i>Venue: Vembanad Foyer</i>

19th SEPTEMBER 2025
(8.30 A.M. –10.30 P.M. IST)

INAUGURAL SESSION

8.30 A.M. – 9.00 A.M. **Registration & Expo Inauguration**
Venue: Vembanad Foyer

**Inauguration by the
Chief Guest &
Expo visit** **MR. L SATYA SRINIVAS, IRS**
Special Secretary,
Ministry of Commerce & Industry
and Chairman, Tea Board India

8.30 A.M. – 9.30 A.M. **Speciality Tea Competition
Session - I**
Venue: Vembanad Foyer

9.30 A.M. – 11.00 A.M. **Inauguration of
8th Edition of the India
International Tea Convention
2025**
Venue: Vembanad Hall

**Introduction &
Welcome Address** **MR. K. MATHEW ABRAHAM**
Convenor, IITC-2025 &
President, UPASI

Address by: **MR. GOVIND HARIRAM**
Director - R & D,
Hindustan Unilever Ltd.

MR. SUNIL A. D'SOUZA
(MD & CEO, Tata Consumer
Products Ltd.)

MR. SANJAY SINGAL
(CEO, Wagh Bakri Tea Group)

MR. HEMANT BANGUR
Chairman, Indian Tea Association
& CCPA

	MR. SANJAY SHAH Immediate Past Chairman, Federation of All India Tea Traders Associations
	MR. C. MURUGAN, IAS Deputy Chairman, Tea Board India
Address by Guest of Honour	MS. KESANG Y. SHERPA, IRS Joint Secretary, Ministry of Commerce & Industry
Address by Guest of Honour	MR. A.P.M. MOHAMMED HANISH, IAS Principal Secretary, Industries Department, Govt. of Kerala
Address by Chief Guest	MR. L. SATYA SRINIVAS, IRS Special Secretary, Ministry of Commerce & Industry and Chairman, Tea Board India
Vote of Thanks	MR. AJOY THIPAIAH Vice President, UPASI
11.00 A.M. – 11.30 A.M.	TEA BREAK
11.00 A.M. – 12.30 P.M.	Specialty Tea Competition Session - II <i>Venue: Vembanad Foyer</i>

SESSION I: TEA AND GLOBAL MARKET DYNAMICS (11.30 A.M. - 1.00 P.M. IST)

SPEAKERS	Mr. Daniel W. Bolton (Moderator - Speaker) Founder, Tea Journey Magazine and Tea Biz
	Mr. James Suranga Perera Executive Director, International Tea Committee

Mr. Anil R. Cooke

Managing Director, Asia Siyaka
Commodities PLC

Mr. Mohit Agarwal

Director, Asian Tea Group

Mr. Mohamed R. Heiza

Director, MISR Vision for Solutions

Mr. George Omuga

Managing Director, East African Tea
Trade Association

1.00 P.M. - 2.00 P.M.

LUNCH

**SESSION II: REIMAGINING TEA: STRENGTHENING
SYNERGIES FOR GLOBAL LEADERSHIP**

(2.00 P.M. - 3.30 P.M. IST)

SPEAKERS

Mr. C. Shreedharan

(Moderator - Speaker)

Immediate Past President, UPASI &
Director, Woodbriar Group

Dr. Pradeep Uluwaduge

Chairman, Browns Plantations

Mr. Rudra Chatterjee

Chairman, Luxmi Group

Mr. Nadeem Ahmed

Chairman, Global Tea Commodities

Mr. George Omuga

Managing Director, East African Tea
Association

Mr. James Grayland

Partner, Wan Ling Tea House

3.30 P.M. - 4.00 P.M.

TEA BREAK

SESSION III: GLOBAL TEA INSIGHTS INTO CONSUMER TRENDS & TASTES

(4.00 PM – 6.00 PM IST)

SPEAKERS

Mr. Kurush Bharucha

(Moderator)

Former Director -Unilever, Lipton

Mr. Yahya Beyad

CEO, Britannia Tea Co. Ltd

Dr. Sharon Hall

CEO, UK Tea & Infusions

Association

Ms. Shabnam Weber

President, Tea &

Herbal Association of Canada

Mr. Ramaz Chanturiya

Director in General,

Rusteacoffee Association

Mr. Sanjay Singal

CEO, Wagh Bakri Tea Group

DISCUSSION

8.00 P.M. Onwards

**Musical Evening | Cocktails &
Dinner**

20th SEPTEMBER 2025
(9.00 A.M. - 2.00 P.M. IST)

**Introduction to
Sessions**

Mr. Cherian M George
Chairman, UPASI Tea Committee

**SESSION IV: IDEATING TECHNOLOGIES -
INVIGORATING SUSTAINABLE PATHWAYS
FOR THE FUTURE OF TEA**

(9.00 AM – 11.00 AM IST)

SPEAKERS

Mr. Jagjeet Singh Kandal
(Moderator - Speaker)
Country Director - India, IDH

Dr. Bhanu P. Jena
George E. Palade University Professor,
Wayne State University, USA

Dr. Wojciech Galinski
Director, Nature Based Solutions,
Global Carbon Council

Dr. Sharon Hall
Chief Executive, UK Tea & Infusions
Association

Ms. Shabnam Weber
President, Tea and Herbal
Association of Canada

11.00 A.M. - 11.30 A.M TEA BREAK

**SESSION V: FUTURE OF TEA: INNOVATIVE
PRACTICES FOR VALUE ADDITION & BRANDING**

(11.30 A.M. - 1.00 P.M.)

SPEAKERS

Mr. Harish Bhat
Brand Custodian of Tata Sons

Mr. Sebastian Michaelis
Head-Tata Consumer Products –
International

Mr. Amuleek Singh Bijral
CEO & Co-Founder, Chai Point

Mr. Sumit Patil
Head-Beverages Business Development,
HUL

1.00 P.M. - 1.15 P.M. Winner Announcement & Award
Distribution - TGLIA: STC 2025 &
Speciality Tea Competition

PLENARY SESSION

(1.15 P.M. – 2.00 P.M.)

Address by	MR. K. MATHEW ABRAHAM President, UPASI
	MR. AJOY THIPAIAH Vice President, UPASI
	MR. HEMANT BANGUR Chairman, Indian Tea Association & CCPA
	MR. C. MURUGAN, IAS Deputy Chairman, Tea Board India
Address by Guest of Honour	MR. L. SATYA SRINIVAS, IRS Special Secretary, Ministry of Commerce & Industry and Chairman, Tea Board
Address by Chief Guest	MR. P RAJEEV Minister for Industries, Law and Coir, Govt. of Kerala
Vote of Thanks	MR. R. SANJITH Secretary General, UPASI
2.00 P.M.	LUNCH

PLATINUM SPONSOR



GOLD SPONSOR



DELEGATE KIT SPONSOR



BRONZE SPONSOR



ASSOCIATE SPONSOR

